

CHRONICLES OF MY C-SUITE JOURNEY

"LEADERSHIP IS NOT A POSITION, BUT A JOURNEY OF CONTINUOUS GROWTH."

What's inside this issue:

1. REFLECT&SUMMARY
2. KEY LESSONS&LEADERSHIP ACTIONS
3. KEY MOMENTS&TURNING POINTS
4. PRESENT&FUTURE PLANS
5. FUTURE PLANS WITH ACQUIRED KNOWLEDGE



REFLECT&SUMMARY

TEXT AND PHOTOS BY ERIC MUKASA

My journey through the JTC program has been nothing short of transformative. What began as an opportunity to learn quickly evolved into a powerful experience that reshaped how I view leadership, teamwork, and my own capacity to influence positive change. Each session challenged me to think differently, each interaction expanded my horizons, and every milestone strengthened my confidence as both a professional and a leader.

Throughout the program, I not only acquired comprehensive leadership competencies but also cultivated the deeper qualities of strategic leadership, impactful communication, and personal resilience. It was a journey of growth, filled with challenges that stretched me and opportunities that inspired me to aim higher.



KEY LESSONS & LEADERSHIP IN ACTION

WRITTEN BY ERIC MUKASA

Adaptive Leadership: Embracing change with flexibility and a problem-solving mindset. This was particularly reinforced through the wisdom nuggets shared by Mr. Senyomo (Mr. Wisdom) and Jesse Ainebyona, whose success formulas such as K.E.Y.S. (Keep Educating Yourself) inspired me to continually invest in learning and self-improvement as a pathway to sustainable leadership and am currently pursuing a certificate in corporate governance

**LEADERSHIP IS
THE ART OF
TURNING
VISION INTO
ACTION, AND
ACTION INTO
LASTING
IMPACTING**

Collaboration & Networking:

The JTC experience demonstrated the power of partnerships. Through group activities and peer exchanges, I learned how collective intelligence and diverse perspectives create stronger, more impactful solutions than individual effort alone. As the CEO of Madaraka Executives it was an honour leading a group of multi-talented individuals.

Strategic Visioning: I developed the ability to align my personal aspirations with organizational priorities, ensuring that every initiative I lead contributes meaningfully to long-term success. A particularly powerful session led by Mr. Agaba Brian Alfred illuminated the deeper meaning of mission and vision statements, helping me understand how clarity of purpose shapes impactful strategies.

Resilience & Self-Awareness:

The program pushed me outside of my comfort zone, teaching me how to recover quickly from setbacks while remaining focused on growth. Reflecting on my strengths and weaknesses gave me clarity and the confidence to take bold steps forward.

Practical Leadership in Action:

Serving as Head of the PR Tribe was a defining role. I designed and executed communication initiatives that amplified social media awareness of the JTC program, strengthened its visibility, and fostered community engagement allowing me to put leadership lessons into practice.



leaders lift others before they rise

KEY MOMENTS&TURNING POINTS

WRITTEN BY ERIC MUKASA

Top Five Sessions

1. **Leadership in a digital age:** Mr. Robert Mutebi clearly elucidated the expectations required to thrive and grow as a leader in today's rapidly evolving digital era. His insights highlighted the importance of adaptability, continuous learning, and leveraging technology as critical tools for modern leadership success.
2. **The power of personal leadership:** Mr. Francis Kamulegeya delivered an inspiring session that emphasized the importance of self-leadership as the foundation of all other forms of leadership. He reminded us that true influence begins with discipline, accountability, and the ability to lead oneself with clarity and integrity before guiding others.
3. **How great CMOs and CEOs lead with insights and innovation:** Eng. Muhwezi Dorcus delivered a thought-provoking session on the centrality of customer experience in driving organizational growth. She explained that the way customers are treated directly determines levels of retention, loyalty, and long-term success. This resonated strongly with me, as in my current role as a Senior Sales Manager, customer retention is a core element of my responsibility. The session reinforced that sustainable growth is not only about winning new customers but also about consistently delivering value and care to those we already serve.
4. **Strategy Formulation, Execution and Monitoring:** Mr. Agaba Alfred Brian clearly emphasized the importance of building strong strategies, executing them effectively, and monitoring progress as key drivers of sustainable growth. He also elaborated on the crucial difference between mission and vision statements, clarifying how each guides leadership focus and organizational direction. Beyond the rich knowledge shared, what truly made my day was the light-hearted entertainment particularly the class dance that reminded us that leadership is not only about strategy, but also about creating memorable and human experiences.
5. **Standing on Branding:** Brigitte Kusiima's session was a true eye-opener on the power of branding. She demonstrated how far effective branding can take an individual or organization, highlighting that every career and business needs a strong brand identity to truly flourish. Her insights reinforced that branding is not just about visibility, but about building trust, credibility, and long-term influence.



Leadership is not about being the best in the room; its about making everyone else batter

Top Three Speakers

1. **Mr. Hassan Saleh** delivered a powerful session on the realities of climbing the C-suite ladder, highlighting the hurdles leaders are likely to encounter along the way. By integrating real-life examples from his own journey, he painted a vivid picture of the resilience, adaptability, and communication skills required to thrive at the executive level. His practical insights reminded me that leadership growth is not linear, but a journey of persistence and learning.
2. **Mr. Francis Kamulegeya**, a highly respected and prominent leader, left a lasting impression on me through his authenticity and humility. His session taught me that humility is not a weakness, but a powerful virtue essential for success. True leadership is not measured by titles or recognition, but by the ability to remain grounded, approachable, and committed to serving others.
3. **Mr. David Kaggwa** delivered his session with such precision and clarity that it immediately captured the class's full attention. His ability to communicate complex ideas in a simple, impactful way reminded me that clarity is one of the most powerful tools a leader can possess as it builds trust, inspires confidence, and ensures that vision is translated into action.



Reflection is the bridge between experience and wisdom

TURNING POINTS IN MY JOURNEY

WRITTEN BY ERIC MUKASA

1. • Discovering My Leadership Style: Recognizing strengths and areas to improve gave me clarity on the kind of leader I aspire to be.
2. • Mentorship Sessions: Receiving constructive feedback pushed me to think more strategically about my career path.
3. • Collaborative Projects: Working with peers on real-world problems expanded my perspective and boosted my confidence.

PRESENT & FUTURE PLANS

WRITTEN BY ERIC MUKASA

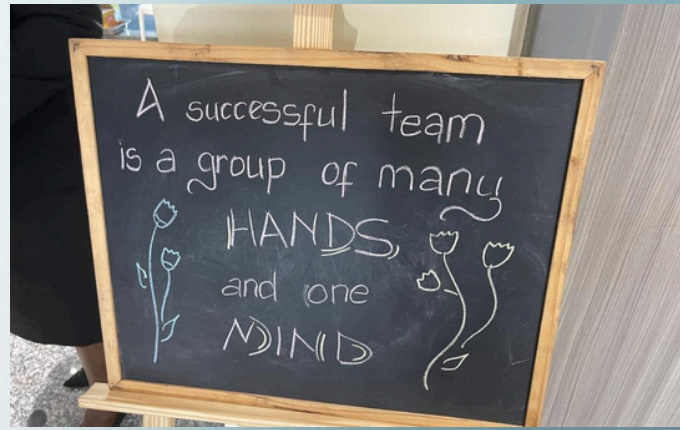
As part of this reflective exercise, I am scheduling a session with my immediate supervisor/manager to present this newsletter. The goal is to:

1. • Demonstrate the professional growth achieved through JTC.
2. • Share how I plan to apply these lessons within my current role.
3. • Outline a strategic roadmap for my continued leadership development and contributions to the team.

FUTURE PLANS ON ACQUIRED KNOWLEDGE

WRITTEN BY ERIC MUKASA

1. • Short-Term (Next 6-12 Months): Actively integrate adaptive leadership practices into my daily work, fostering collaboration and resilience within my team. Continue leading PR and communications initiatives, and share my learnings with peers and colleagues through mentorship.
2. • Mid-Term (1-3 Years): Leverage strategic visioning skills to contribute to organizational growth by initiating innovative projects. Build stronger cross-functional networks and strengthen leadership presence by taking on higher responsibility roles.
3. • Long-Term (3+ Years): Position myself as a transformational leader capable of influencing organizational strategy at a senior level. Drive programs that empower young professionals and contribute to thought leadership platforms on leadership and innovation.



Turning points don't break leaders- they shape the vision, character, and legacy

CLOSING NOTE

My journey through the JTC program has been nothing short of transformational. I entered as a learner seeking growth, but I leave as a leader equipped with clarity, resilience, and a renewed sense of purpose. The lessons I have gathered from adaptive leadership and strategic visioning to humility, branding, and navigating the C-suite ladder are not just theories but tools I will carry into every aspect of my professional and personal life.

What inspires me most is that leadership is not a destination but a continuous journey of service. I am committed to applying these insights within my role, while also extending my hand to guide and uplift others. With this spirit, I express my willingness to actively support the JTC program in the future as a mentor, helping to shape and empower the next generation of leaders. For in giving back, we not only strengthen the community, but also ensure that the torch of leadership continues to burn brightly for those who will follow.

