



JOURNEY TO
THE C-SUITE

OCTOBER 2025

Newsletter

Elevate Lead Thrive



3 months, countless lessons:

Over the past three months, I've had the privilege of participating in a rigorous C-suite leadership program.

This journey has been transformative, challenging my perspectives and equipping me with valuable skills.

In this newsletter, I'll share key lessons learned, personal growth experiences, and significant turning points that have shaped my journey.

Annet Namyalo
JTC 2025
Cohort 1

My C-Suite journey



Mr Kamulegeya Francis, Ms Ann Namyalo and Mrs Janet Navvuga (Founder JTC & JTB)

Key Lessons Learned

Humility:

This can be achieved through becoming self-aware of myself by recognizing my strengths, weaknesses, and limitations, being open minded through being receptive to new ideas, perspectives and feedback, empathetic by putting myself in the shoes of others and modesty through avoiding arrogance and recognizing the value of other contributions.

I believe with this I will be able to build more trust, promote collaboration and inspire loyalty.

This starts with me knowing and appreciating the people I meet in my journey and how far they can take me. Humility can unlock doors for greater opportunities.

Effective Communication:

As a leader communication is key in achieving not only my personal goals but the overall goals of the organisation

I learnt that I need to communicate with clarity, keeping my messages simple to understand, listening to the perspectives of my team

with empathy and being able to take feedback. As encouraged by Dorothy, we need to be patient with ourselves and the team we lead by communicating consistently and respectfully in order to build trust and build team work to enable us attain our team goals.

Creating a personal brand:

As a leader I need to jealously guard my personal brand by aligning my actions to be consistent with my words, always practicing integrity and seeking to learn and grow in leadership.

Personal growth experienced throughout the program.



(Humility can unlock doors for greater opportunities.....) Jenifer musisi shares a moment with Anna

1.

Gaining back my confidence most especially relating to my leadership styles and above all ensuring that i uphold my values well knowing they contribute to how i am known and creating trust amongst the people i lead both directly and indirectly.

2.

Utilising my LinkedIn page to create visibility about myself and my passion. This has increased the number of my connections and revived my interest in writing.

3.

The urge to go back to school to get more certifications and do a lot personal reading. It reminded me that as leaders we need to be round-faced and appreciate different fields if we are to grow. With this, I am already in the process of signing up for a certification in Customer experience under CX Africa starting 23rd October 2025.



My top FIVE sessions

Elevate Lead Thrive

are, what motivates you, what you want to achieve, what people say about you as a leader, and your current state of health. He further emphasised that leadership is not a position but rather a mindset, and what is expected of us as leaders is our ability to balance(work-life integration), build networks, create a personal brand, be accountable, communicate with clarity, think strategically, show competence, be trustworthy, and keep learning to align with the changing environment.

Building and sustaining a high-performance executive brand.

The session was conducted by Pamela Nantamba, where emphasis was placed on the need to ensure the executives have the skills and qualities that will support you and your organisation to achieve the vision, not being afraid to say no, need to empower, understand and appreciate the unique skills and strength of our teams, availing opportunities to our teams, proper management of performance and appreciation of leadership under the acronym of E.M.P.O.W.E.R (Example, motivate, provide authority, organize, work culture, equip, relate). Key reminders for leaders included: **What brand of leader do you want to be associated with your legacy? Leaders become great not because of their power but because of their ability to empower others.**

Inclusive leadership and managing across generations.

This session was led by Mr. David Kaggwa, and he began with a bible story of David and Goliath (weakness can be strength) and other theories like drown proofing (calmness is strength), wabi Sabi (beauty in imperfection), Madiba Majic (letting go of bitterness drives you to success and servant leadership). As we grow into the C-suite, we need to identify what drives us, appreciate the need to become humble. The higher we go and appreciate that, then the “why” is clear, and the “who” will automatically be answered.

Side fire talk with Jenniffer Musisi

– The session covered several areas regarding leadership, from being organised, standing firm on our values to avoid getting into corruption tendencies, honouring and respecting everyone we work with, celebrating the small and big wins of our teams, building networks, and above all, not forgetting/abandoning our parents in our leadership or career growth.

The power of personal leadership.

This session was conducted by Mr. Francis Kamulegeya, who emphasized the need to learn how to lead ourselves effectively before we can lead others. Self-awareness is key; it involves knowing who you



Total image. The sessions were conducted by Janet Navvunga Bugembe and covered areas like personal image, dress code, non-verbal communication, etiquette, and personal branding. Key takeaways include the need to establish whether you are a commodity (can be sold) or a brand (can be bought), It takes 7 seconds to make a good first impression, our wardrobes should cater for career, social, recreation, and family. We need to take care of our dress code.

Key takeaway: As you prepare, you need to put into consideration what you are going to do, who you are going to meet, and what you are going to do after.

Top three speakers



Mr. Francis Kamulegeya



Mrs. Jeniffer Musisi



Mr. David Kaggwa

SIGNIFICANT TURNING POINTS

that shaped your leadership journey.

Listening to the different inspirational stories for the different speakers for example, Mr. Hassan Saleh Ali – MD Multichoice Uganda Limited, Mrs. Jeniffer Musisi, helped me appreciate that integrity and humility are key in leadership development.

This was summarised using chapter 103 of the Quran – Verse 1 -3

"By time, the human being is at a loss except for those who believe, do good deeds, encourage

truth, and recommend patience."

This reminded me that

I need to continue upholding my values of integrity and being humble as I grow into the C-suite.

Emphasis from almost every guest speaker about the need to continuously learn, unlearn, and relearn as we grow into the C-suite.

This is because of the changing demands, need to adapt, and staying relevant in the evolving world, for example, digital literacy and being an all-round leader who

appreciates and can confidently contribute to any aspect of an organisation or discussion when presented.

This has pushed me into getting interested in signing up for a certificate in customer experience, do more writing and reading.

My C-suite journey is just beginning, and I'm excited to continue learning and growing.

I will immediately leverage the principles of integrity and humility to foster high-trust, ethical teams, guaranteeing lower compliance risks and promoting collaboration for measurable results