



JOURNEY TO
THE C-SUITE

2026 Prospectus

1.0 Introduction

Welcome to 'Journey to The C-suite'


'Journey to The C-suite,' a programme *committed to transforming high-potential middle managers into visionary, strategic and influential C-suite leaders.*



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2.0 Programme Structure

The 'Journey to The C-suite' program runs for three months starting July and ending September annually. Sessions are conducted twice a week on Monday evenings and on Saturday mornings using a mentorship and highly interactive learning model.



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2.1 Attendance of Sessions

Since sessions are held twice a week and the dates are scheduled ahead of the programme, it is crucial for mentees to plan their schedules carefully to ensure that they do not miss any sessions and maximize the program's impact and value.

Attendance records will be maintained, and each individual is allowed **a maximum of four excuses.**

2.2 Sessions Format

Here is what a typical Monday at 'Journey to The C-suite' looks like;

5:30 pm	Arrivals & Networking Cocktail
6:00 pm	Host engagement
6:30 pm	Guest Speaker engagement
9:30 pm	Departure

Here is what a typical Saturday at Journey to The C-suite' looks like;

8:30 am	Arrivals & Networking Cocktail
9:00 am	Host engagement
10:00 am	Guest Speaker engagement
12:30 pm	Departure

2.3 The Learning Approach

Our approach is a blend of mentorship and experiential learning methods.

This comprehensive approach combines guidance from mentors, hands-on, practical learning opportunities and well structured academic content to provide a well-rounded learning experience.



2.4 Class Groups

Participants are assigned groups.

The function of these groups is to provide a mechanism by which participants are able to work together on the program-related material and prepare group presentations about real world case studies in the field of executive leadership.



3.0 Leadership at ‘Journey to The C-suite’

At ‘Journey to the C-suite’, our program is driven by a dynamic leadership structure that empowers participants to shape their journey and leave a lasting impact.

The leadership positions include the following;

COHORT PRESIDENT

Leads the cohort by guiding class leadership, aligning activities, and ensuring smooth internal communication. Works closely with Tribe Heads, the Program Coordinator, and the Founder to shape a cohesive and enriching experience for all participants.

VICE PRESIDENT

Supports the President in leading the cohort, oversees the execution of initiatives, and steps in when the President is unavailable. Ensures accountability and collaboration across tribes.

HEAD - PUBLIC RELATIONS TRIBE

Leads the PR Tribe in managing the program's social media presence. Responsible for content curation, publishing, and engagement that reflects and reinforces the brand's identity.

HEAD - TECHNOLOGY & WEBSITE TRIBE

Oversees the cohort's tech infrastructure. Manages the website, supports digital communications, and ensures all platforms serve the program's needs effectively.

HEAD - GRADUATION AND AWARDS CEREMONY

In charge of organising the graduation ceremony crowning the cohort's journey with the primary focus being the curation of an event that aligns with the preferences of the graduating class and bringing on sponsors.

4.0 Assignments

The Leadership Course assignments are divided into two main categories namely:

- a. Individual Assignments
- b. Group Assignments

4.0.1 Individual Assignments

These are completed independently and are assigned by mentors based on the specific topics covered in each session. The assignments vary in nature and complexity, tailored to reinforce learning objectives and provide personalized opportunities for skill development.

4.0.2 Group Assignments

Group assignments are collaborative tasks consolidating all the topics covered in the sessions. These assignments are designed to promote teamwork, encourage peer learning and provide opportunities for collective problem-solving and idea exchange within the program.

4.1 Group Diaries and Presentations

A group diary is a collaborative or shared diary, journal or logbook that is maintained collectively by each group. It serves as a platform for group members to record their thoughts, experiences, activities, and reflections in a shared space throughout the completion of their assignments.

A final group presentation is scheduled for September and this will be a major requirement to qualify for graduation. To participate this presentation, each group member should have a minimum of 80% attendance record.





5.0 Completion Requirements

In order to complete the program with official recognition at the graduation ceremony, you should have fulfilled the following requirements;

- Full payment of tuition fees.
- Must have a minimum attendance score of 80%.
- Should have submitted all assignments (including both individual and group assignments)

6.0 Program Topics

I. Executive Mindset & Personal Leadership

1. From Manager to Executive: Shifting Your Mindset for
 - Strategic Leadership Understanding the mental, emotional, and behavioral shift required at C-level.
2. Personal Branding for Executive Roles
 - Positioning yourself visibly and credibly in your industry.
3. Leadership is a Calling
4. The Loneliness Game
 - What no one tells you about life in the C-Suite - Pressure, loneliness, media scrutiny.

II. Business Acumen & Strategic Thinking

5. Enterprise Thinking
 - Seeing the Business as a Whole Making decisions that benefit the entire organization, not just a department.
6. Financial Fluency for Non-Finance Executives
 - Understanding income statements, balance sheets, ROI, and value drivers.



7. Strategy Formulation, Execution & Monitoring

- Turning vision into actionable roadmaps and performance indicators.

8. Understanding Markets, Customers, and Competition

- How great CMOs and CEOs lead with insight and innovation

III. Leading People, Teams & Culture

9. Talent Development, Succession & Performance Management

- Building and sustaining a high-performing executive bench.

10. Culture Shaping & Organizational Transformation

- Leading change, aligning values, and building culture by design.

11. Inclusive Leadership & Managing Across Generations

- Creating environments where diverse voices drive innovation.



V. Technology, Innovation & the Future

14. Tech Fluency & Digital Transformation

- What non-technical leaders must know to drive digital growth.

15. Cybersecurity, Data Ethics & Responsible Innovation

- Executive responsibilities in an age of data-driven decision-making

IV. Corporate Governance & Risk

12. Boardroom Readiness & Corporate Governance 101

- What every C-level executive must know about fiduciary responsibilities.

13. Enterprise Risk Management, Compliance & Ethics

- Understanding your accountability as a strategic risk custodian



VI. Politics, Influence & Stakeholder Management

16. Navigating Power, Politics & Alliances in the C-Suite

- Building trust, handling turf wars, and surviving internal dynamics.

17. Stakeholder Mapping & Relationship Stewardship

- Managing expectations of boards, shareholders, regulators, and communities.

VII. Career Strategy & Transition Preparation

18. Crafting Your Executive Value Proposition (EVP)

- What makes you a top candidate for the C-suite? How to pitch it.

7.0 The Cohort Facilitators



MR. ROBERT MUTEBI
COMMISSIONER – IT & INNOVATION,
UGANDA REVENUE AUTHORITY



MS. MARION A. MUYOBO
INTERNAL AUDIT MANAGER,
TOTAL ENERGIES E&P UGANDA



MR. JOSEPH KAGGWA
CORPORATE GOVERNANCE CONSULTANT,
KAIROS



MR. HASSAN SALEH
MANAGING DIRECTOR,
MULTICHOICE UGANDA LIMITED



MS. PAMELA NATAMBA
PARTNER – TAX, PEOPLE & ENERGY,
PWC UGANDA





MR. MOSES KASAKYA
PRESIDENT,
INSTITUTE OF INTERNAL AUDITORS UGANDA



ENG. DORCAS MUHWEZI
GENERAL MANAGER – CUSTOMER
EXPERIENCE, MTN UGANDA



MRS. ELIZABETH NTEGE
GROUP CEO & CO-FOUNDER,
NFT CONSULT



MS. SYLVIA MULOMI
HEAD OF PEOPLE & CULTURE,
STANBIC BANK UGANDA



MR. DAVID KAGGWA
SENIOR PARTNER,
KAGGWA & KAGGWA ADVOCATES



MR. ABDUL KIBUUKA
CEO & PRINCIPAL CONSULTANT,
TRUE NORTH CONSULT LTD



DR. PETER KIMBOWA
CHAIRMAN OF BOD,
NATIONAL SOCIAL SECURITY FUND



MR. FRANCIS KAMULEGEYA
SOCIAL ENTREPRENEUR & CHAIRMAN,
BUGANDA LAND BOARD



MR. ALFRED BRIAN AGABA
MANAGING DIRECTOR,
ACLAIM AFRICA LTD

8.0 Tuition

6.1 Tuition Fees

The tuition for the program is Five million, Five hundred thousand Uganda shillings only (UGX 5,500,000).

6.2 The Tuition Payment Structure

All successful candidates will be **required to make 100% payment before the orientation session**. Payment details will be shared with each candidate upon selection.



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